

## 2021 George Fodor Award



### **Dr. Mark Gelfer, MD**

**Family Physician  
Copeman Healthcare Centre  
Vancouver, British Columbia**

The George Fodor Award recognizes a distinguished record of substantial contributions by individuals or organizations that have reduced CV risk and comorbidities and/or increased prevention and control of blood pressure. Contributions worthy of this prestigious award are expected to be broad in scope (i.e., national), enduring over time and to have had a substantive impact.

Dr. Mark Gelfer was awarded this prestigious award. Dr. Gelfer is a family physician, and currently is the Corporate Medical Officer for the TELUS Health Care Centres where his Executive Health practice focused on Preventive Medicine. Prior to joining the Care Centres in 2007, Dr. Gelfer was the Founder and Medical Director of VSM MedTech Ltd., a TSX-listed medical device company. He developed the BpTRU™, an instrument for accurately assessing office blood pressure. He served on the Hypertension Canada Guideline Task Force as co-chair of the BP Measurement and Diagnosis subgroup.

Dr. Gelfer is also Chairman of the Board of Directors and Founder of GenXys Health Care Systems Inc., an early-stage digital healthcare company offering precision prescribing clinical support with an emphasis on pharmacogenomics.

Dr. Gelfer completed his medical degree at the University of Toronto and Family Medicine residency at the University of Ottawa. He has served as President of the College of Family Physicians of British Columbia and is currently a Clinical Assistant Professor at the University of British Columbia in the Department of Family Practice. Dr. Gelfer's commitment to lifelong learning earned him a Fellowship from the College of Family Physicians of Canada.