

2020 Senior Investigator Award



Norm Campbell, MD, FRCPC

Calgary, Alberta

Hypertension Canada is honoured to recognize Dr. Norm Campbell as the recipient of the 2020 Hypertension Canada Senior Investigator Award. His contributions as one of the world's leading implementation researchers has impacted interventions that have resulted in enhanced hypertension control.

The Senior Investigator Award recognizes contributions in basic, clinical or population-based research. In the case of Dr. Campbell, uniquely, he has contributed to all these areas, and with excellence. Dr. Campbell has 495 peer reviewed publications, the majority of which relate to prevention and control of hypertension. As a small measure of impact, his Google citations are over 19,000, he has an h-index of 73 and an i10

index over 290. In terms of international/national reach, Dr. Campbell has delivered over 500 presentations as well as 300 local/regional presentations largely relating to hypertension prevention and control. Dr. Campbell was funded as the CIHR HSF Chair in hypertension prevention and control from 2006 to 2016 and as a co-investigator on multiple grants relating to hypertension prevention and control. Dr. Campbell's research has been in all CIHR pillars, but has predominantly focused on clinical, health services and population research and examining how to implement the research into clinical use and public policy (i.e. implementation research/knowledge translation).

Dr. Campbell is "Mr. Hypertension" not only to just Canada, but indeed, to the world. Indeed, the hypertension scene would look very different in Canada if it were not for Norm. His energy and passion for public health epitomizes the very heart and soul of Hypertension Canada's mission. He has worked tirelessly to incorporate implementation research methods into the activities of all organizations he has work in allowing the impact of the organizations activities on health to be assessed. He is a generous mentor to many hypertension researchers, clinicians, and those who advocate for hypertension. He gives his time freely and enthusiastically towards hypertension pursuits – whether that be education/training, mentoring, clinical care, health policy, or research. And he does all this with humility and kindness. Without question, Dr. Campbell's leadership and commitment to excellence in the hypertension global community makes him the most deserving candidate for the prestigious 2020 Hypertension Canada Senior Investigator Award.