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Hypertension Canada welcomes new hypertension prevention program

Hypertension Canada, Canada's national organization for the prevention and control of hypertension and its complications, today welcomed the announcement of investments into a new national hypertension prevention program, the Community Hypertension Prevention Initiative (CHPI).

Funded by the Public Health Agency of Canada, the aim of CHPI is to provide program participants with tools and support they need to help them prevent the onset of hypertension.

Hypertension Canada is encouraged by the government's investment in hypertension prevention programs as we have long advocated for the need for such investments. As the nation's publisher of the clinical recommendations for the prevention, diagnosis and treatment of hypertension, we encourage that the new program's protocol aligns to the Hypertension Canada Guidelines for prevention of hypertension to ensure optimal outcomes.

One in five Canadians live with hypertension, and high blood pressure costs the Canadian health care system more than \$13 billion annual in direct and indirect costs. Hypertension Canada has championed the government's actions on the prevention of hypertension. Our continued efforts, and the work of our many colleagues in the health care sector, have helped advance the importance of hypertension prevention for Canada.

Hypertension Canada encourages all initiatives that successfully improve hypertension prevention, awareness and control for all Canadians, and we welcome the CHPI, which was developed by the Heart and Stroke Foundation of Canada and supported by private and not-for-profit investors. We look forward to collaborating with the CHPI program providers to ensure their intervention supports evidence-based best practices.

About Hypertension Canada

Hypertension Canada is the only national charity dedicated solely to the prevention and control of hypertension and its complications, serving the nation's health care professionals in hypertension prevention, awareness and control through guidelines, research and advocacy. To learn more about the Hypertension Canada Guidelines on prevention, diagnosis and treatment of hypertension, visit our website or download our guidelines app from iTunes and Google Play.

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