

2017 Certificate of Excellence



St. Joseph Community Health Centre

Dalhousie, New Brunswick

The 2017 Certificate of Excellence recognizes St. Joseph Community Health Centre for its outstanding contributions to the prevention and control of hypertension.

St. Joseph Community Health Centre has made significant strides to improve the health of individuals living with hypertension in the Restigouche County. Through the collaborative efforts of staff with multidisciplinary partners, they have been able to provide patients with the best possible tools and educational resources for exceptional care.

By training staff through the Hypertension Canada (CHEP) Train the Trainer Program and upholding the standards and practices of Hypertension Canada's Guidelines right from the start in 2012, St. Joseph continues to support our mission to advance health through the prevention and control of high blood pressure and its complications.

Reports from the New Brunswick Health Council showed the percentage of residents in Restigouche living with hypertension to be more than 10 percent above the provincial average. St. Joseph Community Health Centre saw this as an opportunity for change and a chance to advocate for healthy behaviour modification. Leading by example, the team implemented healthy food choices and physical activity within the centre, and has promoted blood pressure monitoring and educational sessions throughout the community.



BIOS Diagnostics

Newmarket, Ontario

Hypertension Canada is proud to recognize BIOS Diagnostics as a recipient of a 2017 Certificate of Excellence for their outstanding contributions in hypertension prevention and control for its partnership in offering validated, accurate measurement, and encouraging millions of Canadians to measure their blood pressure and “know their numbers”.

We recognize BIOS Diagnostics for their exemplary partnership to expand blood pressure screening across Canada as Hypertension Canada’s first device-sector corporate partner and first national sponsor of our World Hypertension Day campaign. By leveraging their own product distribution and integrating Hypertension Canada’s spokespersons on their media campaign, the World Hypertension Day blood pressure screening campaign garnered millions of social media impressions and was expanded by over 1,000 pharmacies, hitting geographic areas previously untouched.

Since 1987, BIOS Diagnostics has been at the forefront of innovation in home medical products, carrying on a company legacy that dates back to the 1930s. For 30 years, this Canadian company has been committed to providing Canadians with products that ensure accuracy like their BIOS validated home blood pressure monitors.