

2014 George Fodor Award



Bill Jeffery, LLB, National Coordinator

Centre for Science in the Public Interest (CSPI)
Ottawa, Ontario

The 2014 George Fodor Award recognizes Bill Jeffery as the single most effective voice in keeping healthy eating, especially sodium reduction, on the national agenda.

Since 2002 he has directly helped to draft, inform or influence:

- Seven federal and provincial private member's bills,
- Two House of Commons motions,
- Three sets of framework federal regulations,
- One government bill,
- Two major federal/provincial/territorial Health Minister's reports,
- One meeting of First Ministers,
- Two high level United Nations processes,
- One WHO technical process,
- The coordination of networks to support Canadian and international networks representing up to 2,000 non-profit health and citizens groups on various proposals including; nutrition labeling, restaurant menu labeling, sodium reduction, restrictions on advertising to children, improved allergen labeling, school nutrition programs, and safeguard against conflicts of interest in nutrition policy, and
- Two major Codex Food Labeling Committee global standards.

We celebrate Mr. Jeffery's record of effective advocacy for public health issues directly impacting on blood pressure for all Canadians.