



"Canadians will have the healthiest and best managed blood pressure in the world."

Companies and individuals create supportive environments for hypertension prevention and control

October 11, 2014

Toronto – Hypertension Canada is pleased to present its 2014 Certificates of Excellence to five companies and individuals who have helped to create the supportive environments that people need to prevent and manage hypertension. "Hypertension Canada can only deliver on its mission if we can work with our stakeholders to create the conditions for success in the real world. It is the final piece in the hypertension puzzle, the end of a long journey that begins with our research," says Angelique Berg, CEO.

Charlotte Jones, University of British Columbia, has done fantastic work to identify and manage uncontrolled cardiovascular risk factors, including hypertension, in the community.

Hude Quan, University of Calgary, led a CIHR-funded study to validate an algorithm to define hypertension using administrative data. It has enabled the study of hypertension using administrative data from across Canada.

Carly Weeks, *Globe and Mail*, has written more than 300 articles about health and consumer issues in Canada. In particular, her focus on salt has helped to promote healthy behaviour change and, in turn, cardiovascular health.

Loblaws' pharmacist-led blood pressure interventions are supported by the promotion of healthy eating and have greatly increased awareness about the importance of monitoring and achieving blood pressure targets.

Rogers' well-conceived and -implemented bWell Employee Wellness Program undertook blood pressure measurement and control outreach to an estimated 100,000 Rogers employees and their families across Canada.

The Certificates will be presented on Saturday, October 18, 2014 as part of the Canadian Hypertension Congress at the DoubleTree by Hilton, Gatineau, QC. For more information, visit [Hypertension Canada Awards](#).

About Hypertension

High blood pressure, also called hypertension, affects more than seven million Canadians and is the leading cause of death and disability around the world. Although hypertension is highly preventable and treatable, one in three people living with hypertension have uncontrolled blood pressure and nearly one in five are not even aware of their condition.

About Hypertension Canada:

[Hypertension Canada](#) is the only national charity dedicated solely to the prevention and control of hypertension and its complications, serving the nation's health care professionals in hypertension prevention, control, research, education and advocacy. Our mission is to advance health through the prevention and control of high blood pressure and its complications. Our vision is that Canadians will have the healthiest and best managed blood pressure in the world.

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